



Sponsorship Opportunities



Americas Conference on Information Systems
August 15-17, 2019
Cancún Convention Center

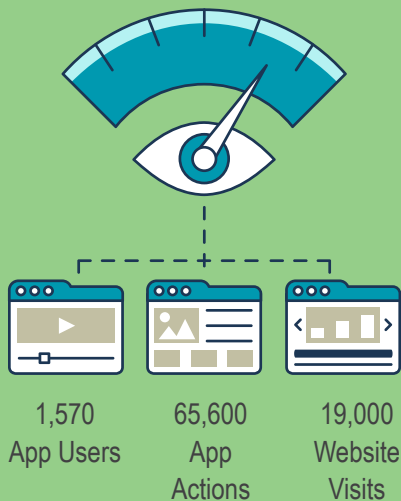


Connecting the IS Field



AMCIS 2018 featured 996 total attendees.
583 Academic Members
213 Student Members

Providing Exposure



Advancing Research



AMCIS 2018 featured 319 accepted full papers and 174 accepted ERFs.

Americas Conference on Information Systems August 15-17, 2019 Cancún Convention Center

“Incredible beach and archeological adventures before and after the conference!”

We invite you to be a visible supporter and participant for the highly-regarded AMCIS in Cancún (México), where scholarship, sun, sea, ancient history, and adventure all meet together in one venue.

As a sponsoring participant, you have the opportunity to reach 900 or more attendees and impact the additional 4,500+ members of the Association for Information Systems. The scholars and scientists you reach here will take your message home to thousands more in the classroom and in personal encounters in the business world.

We value you as a sponsor, and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event for your company and its marketing interests. As you review our sponsorship opportunities, feel free to contact us with questions and for assistance in custom-designing the sponsorship experience that maximizes your reach to one of the worlds' leading audiences of business technology and information systems researchers and teachers. We offer many opportunities, including sponsored academic and practice workshops, exhibition display presence, and branded affiliation with key high-visibility conference event. Our attendees are the key to technology specification decisions among the world's leading future CIOs and technology procurement experts.

Conference Co-Chairs,

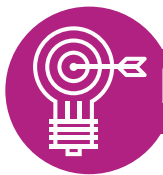
Dr. Guillermo Rodriguez-Abitia
Professor
Universidad Nacional Autónoma de México
Ciudad de México, México
grdrz@unam.mx

Dr. Carlos Ferran
Professor
Governors State University
Chicago, IL, USA
cferran@govst.edu

AMCIS 2019 Sponsorship Opportunities

| | Platinum | Gold | Silver | Bronze | Academic |
|---|----------|----------|---------|---------|----------|
| | \$15,000 | \$10,000 | \$5,500 | \$3,500 | \$2,500 |
| Complimentary Conference Registration | 4 | 3 | 2 | 1 | 1 |
| Half-Day Workshop | Yes | | | | |
| Exhibit Booth | Single* | Single | Single | Single | - |
| Mobile App Pre-conference Push Notification | 4 | 3 | 2 | 1 | 1 |
| Logo Branding on Conference Website | Yes | Yes | Yes | Yes | Yes |
| Logo Branding on Conference Signage | Yes | Yes | Yes | Yes | Yes |
| Invitation to AIS Appreciation Reception | Yes | Yes | Yes | Yes | Yes |

*If space permits we will upgrade the booth to a double (200 sq. ft.).



Platinum Sponsor - \$15,000

- Complimentary Registrations - 4
- Half-Day Pre-Conference Workshop (includes room setup, AV equipment, AM coffee break)
- 100 sq. ft. of exhibit booth space
- Mobile app pre-conference push notification – 4
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception - 4



Gold Sponsor - \$10,000

- Complimentary Registrations - 3
- 100 sq. ft. of exhibit booth space
- Mobile app pre-conference push notification – 3
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception - 3



Silver Sponsor - \$5,500

- Complimentary Registrations - 2
- 100 sq. ft. of exhibit booth space
- Mobile app pre-conference push notification – 2
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception - 2



Bronze Sponsor - \$3,500

- Complimentary Registrations - 1
- 100 sq. ft. of exhibit booth space
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception - 1





Academic Sponsor - \$2,500

- Complimentary Registrations - 1
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception - 1



Track Sponsor - \$1,950

- Two per track limit
- Opportunity for a 5 minute address to all attendees in one track session
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception – 1

Unique Sponsorship Opportunities



Keynote Sponsor - \$10,000

This is a distinctive one-time event offering promotional opportunity with high-visibility recognition

- Introduction at Keynote Session followed by a 10 minute address to attendees
- Complimentary registrations – 3
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception – 3



Half-Day Workshop Sponsor - \$6,500

- Half-Day Pre-Conference Workshop (includes room setup, AV equipment, AM coffee break)
- Complimentary Registrations – 2
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception – 2



Doctoral Consortium Sponsor: Exclusive \$7,500; Co-Sponsor \$2,500

Reach the decision makers you want to influence before anyone else does...early career stage technology influencers and specifiers. A highly visible and prestigious conference event, notable by more than just the doctoral students and faculty in attendance.

- Introduction followed by a 5 minute address to all faculty and students
- Recognition in all Conference Proceedings
- Logo branding on both conference website and conference signage
- Complimentary Registrations – 1 for exclusive sponsor only
- Invitation to AIS Appreciation Reception – 1





Logo Sponsor - Prices Vary

- Badge Lanyards with your company/institution name and logo
- Conference Bag with your company/institution name and logo



App Sponsor - \$500

- Customized banner
- Push notification at conference site – 1



Exhibitor Opportunity - \$3,000 (100 sq. ft.)*

- 8' background drape and 3' side drape
- (1) 8' x 3' skirted table
- (2) side chairs
- (1) wastebasket
- (1) 7" x 44" identification sign
- Complimentary Registration - 1 (includes access to the exhibit hall, evening events, and meals)
- Additional exhibitor registrations available for \$475 each.
- Logo branding on both conference website and conference signage
- Invitation to AIS Appreciation Reception – 1

*Due to anticipated space restrictions we are not offering double booths at AMCIS 2019



Food and Beverage Event Sponsorships

If you are interested in sponsoring one of the many AMCIS food and beverage events or even a portion of one, contact us so we can build a custom package for you. There are several opportunities to choose from including Welcome Reception, Social Event, Refreshment Breaks and Networking Lunches.



Doctoral Student Corner - \$1,000

The doctoral student corner is a dedicated space for doctoral students attending the conference to orient to the AMCIS experience and to connect with others in the field. Schedule of events in the doctoral student corner vary year to year but there is always an opportunity to be heard. Your sponsorship includes 5 minutes during a break to speak to the doctoral students.



AIS Women's Networking Event - \$1,000

The purpose of the AISWN is to promote a network of supporting women scholars in information systems and to enable mentorship relationships that are crucial to speed the success of women in the information systems field. Be a part of this outstanding AIS College!



Sponsorship Level

- Platinum Sponsor
starting from \$15,000
- Gold Sponsor
starting from \$10,000
- Silver Sponsor
starting from \$5,500
- Bronze Sponsor
starting from \$3,500
- Academic Sponsor
starting from \$2,500
- Keynote Sponsor \$10,000
- Half-Day Workshop Sponsor \$6,500
- Track Sponsor \$1,950
- Doctoral Consortium Sponsor
 - Exclusive - \$7,500
 - Co-Sponsor- \$2,500 each
- App Sponsor \$500
- Exhibitor \$3,000
- Doctoral Student Corner \$1,000
- AIS Women's Network \$1,000

*Paying in \$US –
Fax the completed form to: 404-413-7443

If you have any questions concerning payment, contact
us at: lise@aisnet.org

Thank you for your support of AMCIS and
the AIS mission!

AMCIS 2019 Sponsorship Agreement

For information regarding sponsor contracts, benefit fulfillment, registration or exhibit logistics, please contact:
lise@aisnet.org

Company/University Information

Company/University: _____

Street: _____

City: _____

State/Province: _____

Country: _____ Zip/ Postal Code: _____

Telephone: (____) _____ Fax: (____) _____

Key Contact Name: _____

Title: _____

Email: _____

Payment Information

Check

Check #: _____

(Make checks payable to "Association for Information Systems")

Credit Card

Amex

Mastercard

Visa

Authorized Amount \$ _____

Credit Card Number: _____

Expiration Date: _____

Authorized Signature: _____

Billing Address (if different from above)

Street: _____

City: _____

State/Province: _____

Country: _____ Zip/ Postal Code: _____

Sponsorship Terms

Other than the sponsorship fee herein, AMCIS 2019 is not responsible for any and all costs the company may incur whether directly or indirectly related to this conference. Upon receipt of this agreement signed by the company representative, the company will be responsible for 100% of the contracted amount. No cancellations will be accepted. Acceptance of this application by AMCIS 2019 constitutes a contract irrespective of conference venue. In the event AMCIS 2019 cancels the conference for any reason, a full refund will be issued, or at the company's option, this sponsorship fee may be transferred to another event.

Name (please print): _____

Date: _____

Title: _____

Authorized Signature: _____

